

REGIONAL NSW LISTINGS ON VISITCANBERRA.COM.AU

Effective 31 October 2016, visitcanberra.com.au displays a number of regional NSW listings. These listings are pulled from the Australian Tourism Data Warehouse (ATDW). They comprise;

1. those within a 60 kilometre radius of the Canberra central business district, and
2. selected featured listings.

60km radius listings

Accommodation, attraction, event and restaurant listings within a 60 km radius of the Canberra central business district automatically appear alongside ACT listings. If you have already listed your business or event in ATDW via Destination NSW, there is no need to create another listing.

Featured listings

VisitCanberra promotes a limited number of selected, featured listings from the Alpine Region, South Coast and Tablelands regions [here](#). These experiences are chosen in conjunction with the appropriate Regional Tourism Organisations (RTO).

Please note that any NSW listings with outdated content and/or low resolution photos will be excluded until the listing meets [national requirements](#).

Additional information on RTO's featured listings

Regions

- Tablelands - comprises Hilltops, Yass, Goulburn, Upper Lachlan, Queanbeyan and Palerang.
- South Coast - comprises Shoalhaven, Eurobodalla and Sapphire Coast
- Alpine comprises - Snowy Mountains.

Choosing featured listings

- The maximum number of featured listings is up to 35 each for the Alpine, Tablelands and South Coast regions.
- Listings need to be key regional experiences with:
 - a) online booking facilities where relevant,
 - b) preferably international ready, commissionable product, and
 - c) product that aligns with VisitCanberra's key experience pillars and target markets as identified in our [2015-20 Destination Marketing Strategy](#).
- Listings selected are those that provide consumers with the best range of accommodation, tours, major events, attractions and food and drink offerings within each region.

Changing featured listings

- RTOs can review, amend and update their listings quarterly, however the total number of listings cannot change. Before a new listing can be added to visitcanberra.com.au, one existing listing will need to be removed.
- RTOs will receive quarterly reminder emails containing the requirements for any new listings, and the publishing deadline.
- Featured regional annual events will automatically drop off visitcanberra.com.au once the event has passed. RTOs should advise their event operators to review, amend and update the previous year's listings with new event information, rather than creating a new listing each year. Previous featured listings have already been tagged so they will reappear as soon as they are updated and approved.
- It is the RTO's responsibility to ensure their annual featured event listings are reappearing.

Extra promotion

- Featured major events may appear on the visitcanberra.com.au home page at VisitCanberra's sole discretion.

TripAdvisor reviews and Wotif booking links

Similar to ACT listings, all NSW listings are able to include their TripAdvisor reviews and Wotif booking links, where relevant. See contact details below for whom to contact if your listing is not displaying this information.

Questions and contact details

If your listing is not displaying TripAdvisor Links or a relevant Wotif Book Now button, please email the links to the [VisitCanberra Digital Database Coordinator](#) so they can be added and updated.

Any other correspondence regarding the updating of 60km radius listings should, in the first instance, be emailed to [Destination NSW](#) P: 1300 655 077.

Any operator correspondence regarding featured listings, including selection choices, should be directed to the respective RTO, rather than to VisitCanberra.

RTOs with questions regarding their featured listings should contact:

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