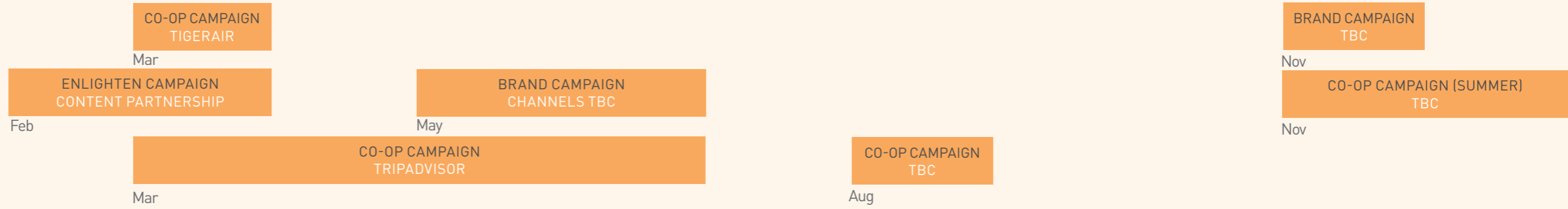


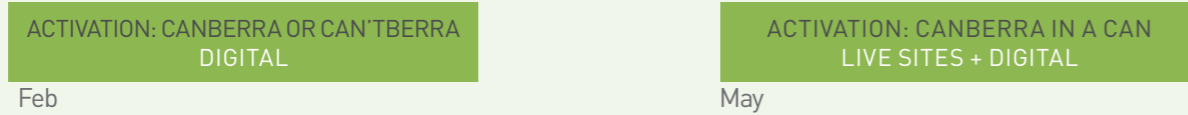
ALWAYS ON

SEARCH ENGINE MARKETING (SEM), SOCIAL MEDIA ACTIVITY (ORGANIC AND PAID), NATIVE ADVERTISING AND RETARGETING (DISPLAY ADVERTISING), EDM (VISITCANNBERRA, MONTHLY)
2018 CANNBERRA VISITOR GUIDE, QUARTERLY EVENT GUIDE (SUMMER, AUTUMN, WINTER, SPRING)

DOMESTIC CAMPAIGNS



ONE GOOD THING AFTER ANOTHER - ACTIVATIONS



PARTNERSHIPS & EVENTS



2018

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

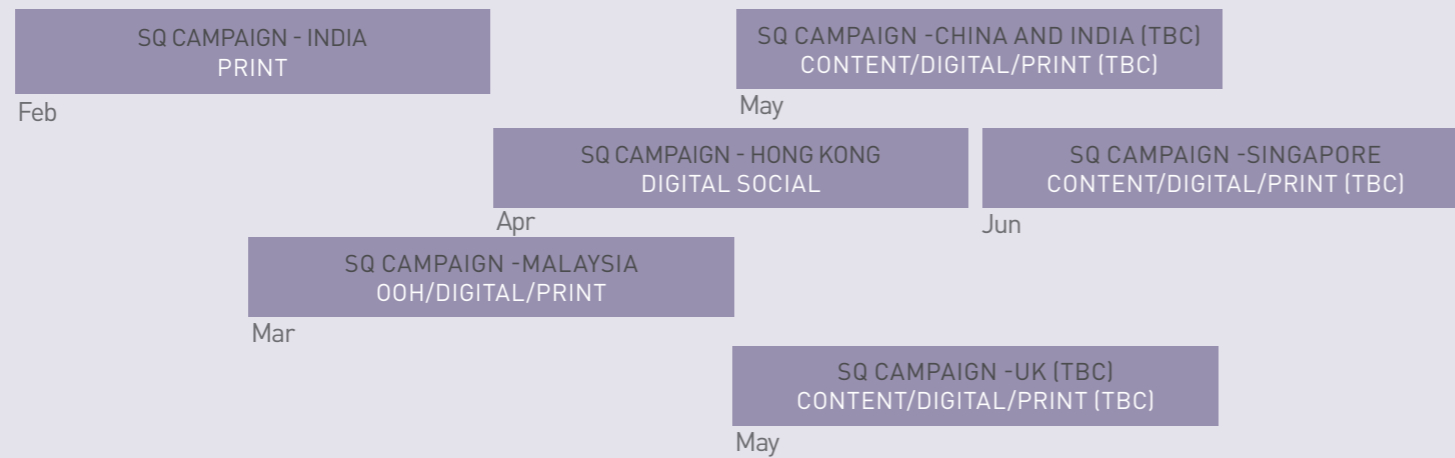
OCT

NOV

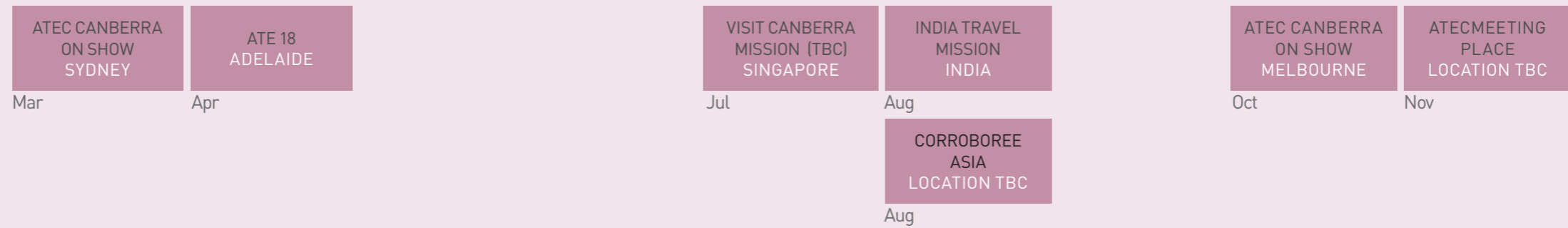
DEC

2018

INTERNATIONAL CAMPAIGNS



TRADE EVENTS/MISSIONS (B2B)



TRADE EVENTS/MISSIONS (B2B)

