



Event Partner

Commitment

- Item in entrant registration bag x 100 units
- Incentive/offer distributed through event network – entrants, staff & family
- Prizes and/or giveaways
- Product on award ceremony dinner

Benefits

- Promotion as a WildsideAR Expedition Edition event partner
- Signage placement at Race HQ – Ibis Styles EagleHawk
- Hard copy promotional collateral distributed through event functions
- Digital promotional collateral distributed through event & Fully Rad Adventures social channels
- Signage at finish line
- Exposure Nationally through Australian Adventure Race Series social media
- International exposure through Outdoor Race World Tour social media
- Logo on sponsor page www.wildsideadventurerace.com.au
- Testimonial on topic area of your choice from Fully Rad Adventures
- Minimum of 2 x specific mentions on WildsideAR Facebook page
- Minimum of 2 x specific mentions on WildsideAR twitter (WildsideAR)
- Minimum of 2 x specific mentions on Fully Rad Adventures Facebook page
- Minimum of 2 x specific mentions on Fully Rad Adventures instagram
- Collateral & product in entrant registration bag
- Opportunity for giveaways and audience engagement during event & award ceremony dinner
- Opportunity to participate in WildsideAR lead up competitions through giveaways & promotions
- Mention in Fully Rad Adventures monthly adventure e-newsletter (500+)
- Imagery of product being used at event

NB – We can tailor benefit packages to specifically suit your product or needs – give us a call or drop us an email and we can chat

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