

VisitCanberra marketing & trade events calendar 2019/20

KEY ASP: AUSSIE SPECIALIST PROGRAM ATE: AUSTRALIAN TOURISM EXCHANGE
 ATEC: AUSTRALIAN TOURISM EXPORT COUNCIL AWM: AUSTRALIAN WAR MEMORIAL
 ITO: INBOUND TOUR OPERATOR KDP: KEY DISTRIBUTION PARTNER MEF: MAJOR EVENT FUND
 SQ: SINGAPORE AIRLINES TA: TOURISM AUSTRALIA TVC: TV COMMERCIAL
 SMT: SYDNEY MELBOURNE TOURING VC: VISITCANBERRA

	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
ALWAYS ON	FORTNIGHTLY INDUSTRY LINK NEWSLETTER											
	AUSSIE SPECIALIST PROGRAM											
INTERNATIONAL CAMPAIGNS		VC/SQ CAMPAIGN INDIA (TBC)			VC/SQ CAMPAIGN INDIA (TBC)			VC/SQ CAMPAIGN INDIA (TBC)			VC/SQ CAMPAIGN INDIA (TBC)	
	VC/SQ CAMPAIGN CHINA (TBC)						SQ'S KRISFLYER MAGAZINE SPREAD (TBC)					VC/SQ KDP CAMPAIGN CHINA (TBC)
		VC/SQ CAMPAIGN UK (TBC)				VC/SQ CAMPAIGN UK (TBC)						
			VC/SQ CAMPAIGN SINGAPORE (TBC)				COMMERCIAL ON SQ KRISWORLD INFLIGHT ENTERTAINMENT (TBC)		VC/SQ CAMPAIGN SINGAPORE (TBC)			
		VC/SQ CAMPAIGN MALAYSIA (TBC)				VC/SQ CAMPAIGN MALAYSIA (TBC)						
	KDP CAMPAIGN SINGAPORE					SQ'S SILVERKRIS ONLINE CONTENT (TBC)						
	KDP CAMPAIGN MALAYSIA (TBC)					KDP CAMPAIGN MALAYSIA (TBC)						
TRADE EVENTS / MISSIONS (B2B)		AUSTRALIA MARKETPLACE 8-12 AUG INDIA	AUSTRALIA MARKETPLACE 30 SEP-2 OCT SEA	AUSTRALIA MARKETPLACE 30-31 OCT LONDON	AUSTRALIA MARKETPLACE 11-15 NOV CHENGDU				ATEC CANBERRA ON SHOW 9 MAR CANBERRA		ATE 10-14 MAY MELBOURNE	
			WORLD ROUTES 21-24 SEP ADELAIDE	CORROBOREE WEST 8-11 OCT PERTH	ATEC MEETING PLACE 25-27 NOV BRISBANE				ATEC'S DISCOVER THE NEW (TBC) SYDNEY			
TRADE FAMILS	SINGAPORE TRADE FAMIL - WINTER	CHINA OTA/ITO FAMIL (TBC) AUGUST	INDIA PREMIER ASP FAMIL (TBC) SEPTEMBER	CORROBOREE WEST FAMIL 12-17 OCT UK/NZ					MALAYSIA TRADE FAMIL AUTUMN		ATE FAMILS (TBC) MAY UK/INDIA	
									CANBERRA ON SHOW ITO FAMIL			
DISTRIBUTION DEVELOPMENT ACTIVITY	ITO WORKSHOP 3 JULY SYDNEY		TRADE EDM			TRADE EDM	HK & CHINA MARKET VISIT + HK ONE VOICE EVENT DATES TBC		TRADE EDM	ASP WORKSHOP MALAYSIA & MARKET VISIT DATES TBC		TRADE EDM
	MITM CONSUMER FAIR 6-7 JULY MALAYSIA		MATTA CONSUMER FAIR MALAYSIA (TBC)			PREMIER ASP WORKSHOP MALAYSIA (KL) DATES TBC	ASP WORKSHOP SINGAPORE DATES TBC	PRODUCT DEVELOPMENT FORUM SINGAPORE & MALAYSIA DATES TBC	INDIA MARKET VISIT DATES TBC			
					ASP BANNER PROMOTION MALAYSIA, NZ & SINGAPORE		TA ROADSHOW MALAYSIA DATES TBC				TA ROADSHOW MALAYSIA DATES TBC	
	ASP BANNER PROMOTION JAPAN			ASP BANNER PROMOTION CHINA & KOREA			NATAS CONSUMER FAIR SINGAPORE- DATES TBC				ASP BANNER PROMOTION HK	
INDUSTRY DEVELOPMENT				VC / ATEC ACCELERATOR PROGRAM INDUSTRY BRIEFING & EOI					VC / ATEC ACCELERATOR PROGRAM			
									TA'S DESTINATION AUSTRALIA CONFERENCE MARCH			
MEDIA VISITS	SINGAPORE BROADCAST MEDIA VISIT		CHINA INFLUENCER FAMIL	FLORIADE MEDIA FAMIL (TBC)					ENLIGHTEN MEDIA FAMIL (TBC)			