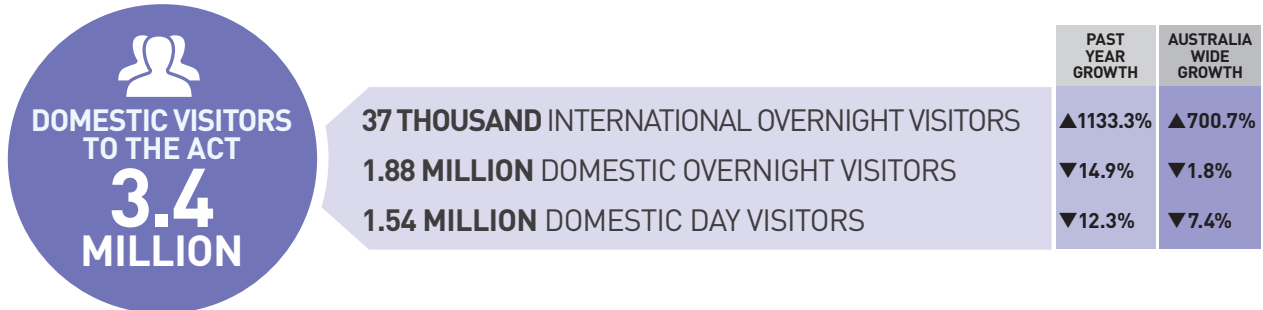


TOURISM IN THE ACT

YEAR ENDING JUNE 2022

Source: Tourism Research Australia International & National Visitor Surveys. Year ending June 2022.

HOW MANY CAME TO VISIT?



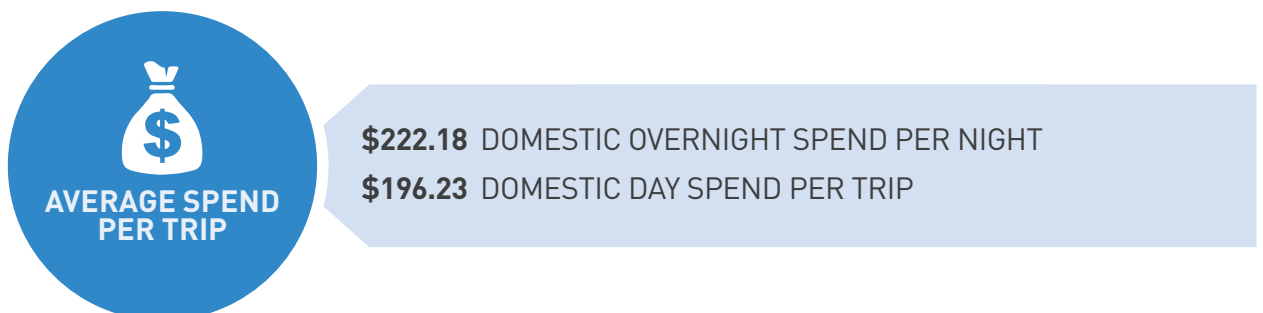
HOW LONG DID THEY STAY?



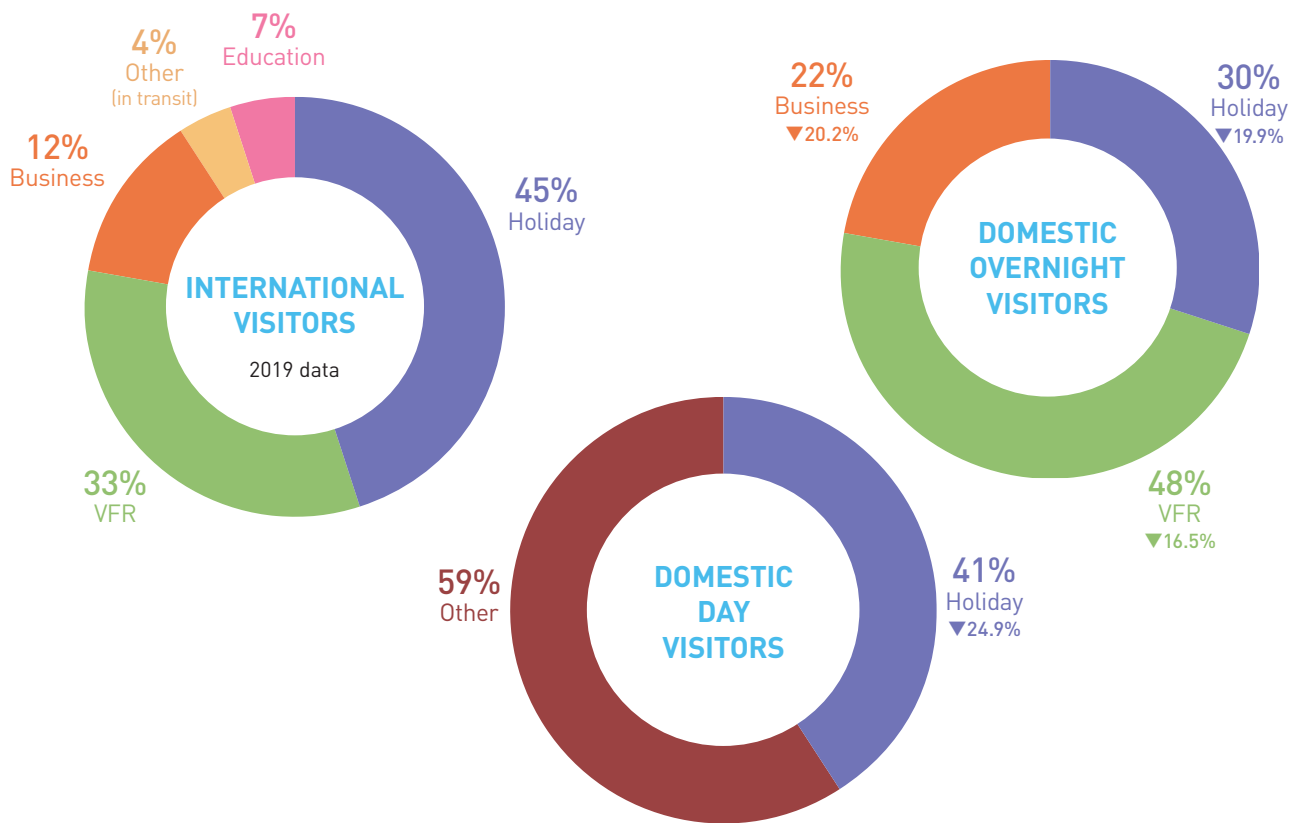
WHAT DID THEY SPEND?



WHAT DID THEY SPEND?



WHY ARE THEY COMING?



WHERE DO THEY COME FROM?

Our top local and international markets

INTERNATIONAL VISITORS			PAST YEAR	DOMESTIC OVERNIGHT VISITORS			DOMESTIC DAY VISITORS		
	CHINA	21%	▲16.2%		SYDNEY	36%		SYDNEY	15%
	UNITED STATES OF AMERICA	9%	▲21.5%		REGIONAL NSW	33%		REGIONAL NSW	62%
	UNITED KINGDOM	8%	▼8.8%		MELBOURNE	13%		ACT	33%
	NEW ZEALAND	7%	▲12.4%		REGIONAL VIC	5%			
	INDIA	6%	▲11.1%		BRISBANE + GOLD COAST	11%			
	GERMANY	4%	▼14.3%		REGIONAL QLD	3%*			
	HONG KONG	3%	▲42.7%		SA	3%*			
	CANADA	3%	▲6.9%		WA	1%*			
	MALAYSIA	3%	▲46.8%		NT	0%*			
	SINGAPORE	2%	▼23.3%		TAS	0%*			
					ACT	2%*			

2019 data

* Low base size

