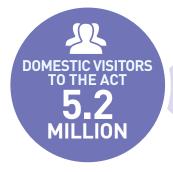
TOURISM IN THE ACT

YEAR ENDING DECEMBER 2022

Source: Tourism Research Australia International & National Visitor Surveys. Year ending December 2022.

HOW MANY CAME TO VISIT?



88 THOUSAND INTERNATIONAL OVERNIGHT VISITORS **3 MILLION** DOMESTIC OVERNIGHT VISITORS **2.2 MILLION** DOMESTIC DAY VISITORS

PAST YEAR GROWTH	AUSTRALIA WIDE GROWTH
▲1660 %	▲1425%
▲75 %	▲32%
▲61 %	▲26%

HOW LONG DID THEY STAY?



2 MILLION INTERNATIONAL VISITOR NIGHTS8.2 MILLION DOMESTIC OVERNIGHT VISITOR NIGHTS

YEAR GROWTH	WIDE GROWTH
▲663 %	▲652 %
▲ 55%	▲24%

PAST AUSTRALIA

WHAT DID THEY SPEND?



\$246 MILLION INTERNATIONAL EXPENDITURE **\$2.2 BILLION** DOMESTIC OVERNIGHT EXPENDITURE **\$544 MILLION** DOMESTIC DAY EXPENDITURE

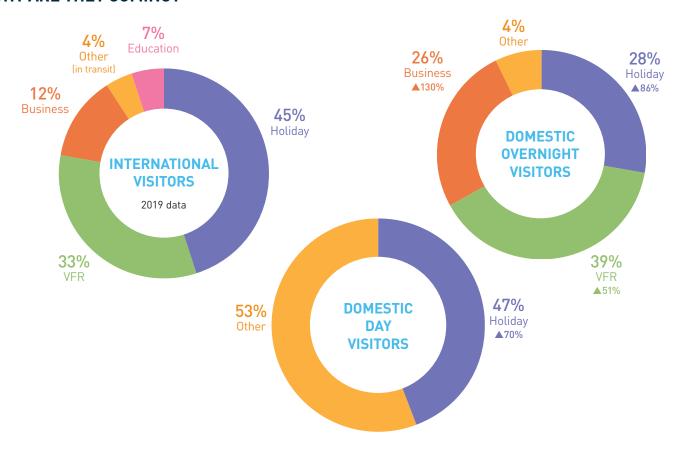
PAST YEAR GROWTH	AUSTRALIA WIDE GROWTH
▲1018 %	▲714 %
▲123 %	▲67%
▲154 %	▲59 %

WHAT DID THEY SPEND?



\$272 DOMESTIC OVERNIGHT SPEND PER NIGHT **\$247** DOMESTIC DAY SPEND PER TRIP

WHY ARE THEY COMING?



WHERE DO THEY COME FROM?

Our top local and international markets

INTERNATIONAL VISITORS		PAST YEAR	
**	CHINA	21%	▲ 16%
	UNITED STATES OF AMERICA	9%	▲22%
3	UNITED KINGDOM	8%	▼9%
John State	NEW ZEALAND	7 %	▲ 12%
*	INDIA	6%	▲ 11%
	GERMANY	4%	▼14%
7	HONG KONG	3%	▲ 43%
	CANADA	3%	▲7 %
* **	MALAYSIA	3%	▲47 %
	SINGAPORE	2%	▼23%

DOMESTIC OVERNIGHT VISITORS		
	SYDNEY	37%
	REGIONAL NSW	27%
	MELBOURNE	13%
	REGIONAL VIC	5%
	BRISBANE + GOLD COAST	9%
	REGIONAL QLD	3%*
- 4	SA	3%*
	WA	1%*
V	TAS	1%*
	NT	0%*
•	ACT	1%*

DOMESTIC DAY VISITORS		
	SYDNEY	23%
	REGIONAL NSW	53%
	MELBOURNE	2%
	REGIONAL VIC	1%
	BRISBANE + GOLD COAST	0%
	REGIONAL QLD	0%
- 14	SA	0%
	WA	0%
V	TAS	0%
Ĩ	NT	0%
•	ACT	21%

2019 data * Low base size

