TOURISM IN THE ACT

YEAR ENDING MARCH 2023

Source: Tourism Research Australia International & National Visitor Surveys. Year ending March 2023.

HOW MANY CAME TO VISIT?



130 THOUSAND INTERNATIONAL OVERNIGHT VISITORS
3.2 MILLION DOMESTIC OVERNIGHT VISITORS
2.3 MILLION DOMESTIC DAY VISITORS

PAST YEAR GROWTH	AUSTRALIA WIDE GROWTH
▲1082%	▲816%
▲82%	▲36%
▲64 %	▲38%

HOW LONG DID THEY STAY?

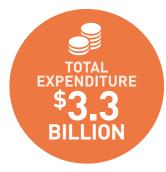


3.2 MILLION INTERNATIONAL VISITOR NIGHTS **8.6 MILLION** DOMESTIC OVERNIGHT VISITOR NIGHTS

YEAR GROWTH	WIDE GROWTH
▲475 %	▲415 %
▲56 %	▲29%

DAGE AUGEDAL

WHAT DID THEY SPEND?



\$318 MILLION INTERNATIONAL EXPENDITURE **\$2.4 BILLION** DOMESTIC OVERNIGHT EXPENDITURE **\$593 MILLION** DOMESTIC DAY EXPENDITURE

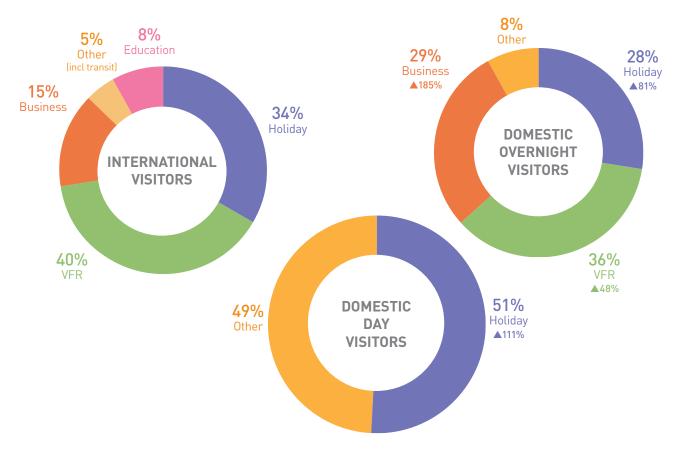
PAST YEAR GROWTH	AUSTRALIA WIDE GROWTH
▲468 %	▲531 %
▲127 %	▲71 %
▲147 %	▲70%

WHAT DID THEY SPEND?



\$283 DOMESTIC OVERNIGHT SPEND PER NIGHT **\$263** DOMESTIC DAY SPEND PER TRIP

WHY ARE THEY COMING?



WHERE DO THEY COME FROM?

Our top local and international markets

INTERNATIONAL VISITORS		
\$	UNITED KINGDOM	14%
*	INDIA	12%
	UNITED STATES OF AMERICA	11%
1	NEW ZEALAND	10%
**	CHINA	8%
*	GERMANY	5%
1	PHILIPPINES	3%
	CANADA	3%
W.	INDONESIA	3%
	NEPAL	3%

DOMESTIC OVERNIGHT VISITORS		
"	SYDNEY	37%
	REGIONAL NSW	26%
	MELBOURNE	13%
	REGIONAL VIC	5%
<u> </u>	BRISBANE + GOLD COAST	8%
	REGIONAL QLD	3%*
- 4	SA	3%*
	WA	1%*
V	TAS	1%*
	NT	0%*
•	ACT	1%*

DOMESTIC DAY VISITORS		
-	SYDNEY	23%
	REGIONAL NSW	54%
	MELBOURNE	2%
	REGIONAL VIC	1%
k	BRISBANE + GOLD COAST	0%
	REGIONAL QLD	0%
1	SA	0%
	WA	0%
V	TAS	0%
Ĩ	NT	0%
-	ACT	21%

^{*} Low base size

