

# Canberra and Region Visitor's Centre

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**In 2023 we achieved**

228,000 footfall Traffic  
2,261 online chats  
6,643 phone calls  
1,582 emails

**Visitors surveyed after their visit to CRVC stated that**

37% stayed longer  
78% will do more on this trip  
65% consider returning to Canberra

Participated in 57 families  
Supported 7 community / industry workshops held in the centre  
Attended 5 community events  
Hosting Cabbies Breakfast

**Retail sales grew 195% to over \$600,000**

**Bookeasy**

1728 tour & accommodation bookings  
Over \$227,000 in revenue for operators

## Visitors Surveyed

- 29% holiday makers
- 17% business travelers
- 63% requested maps and brochures
- 31% Info on What's on
- 47% required directions
- 32% needed assistance with transportation



# Work with us

- **Advertising opportunities**
  - Brochure display
  - Inhouse and other locations of digital signage
  - Display cabinets
  - Vinyl decals
  - Event space
- **Booking platform – Bookeasy**
- **Cabbies Breakfast / Floriade / Community events**
- **Famils**
- **ATDW**



Check in: 24 Oct 2023 | Nights: 1 | Adults: 2 | Children: 0 | Infants: 0 | [Show map](#)

Property	Price	Reviews	Location	From	Book Now
Avenue Hotel Canberra	\$249	3174 reviews	Canberra City, ACT	From \$249 (inc. GST)	<a href="#">Book Now</a>
East Hotel + Apartments	\$290	2779 reviews	Kingston, ACT	From \$290 (inc. GST)	<a href="#">Book Now</a>
Adina Serviced Apartments Canberra Dickson	\$249	2440 reviews	Dickson, ACT	From \$249 (inc. GST)	<a href="#">Book Now</a>