

# Choose Tourism Workforce Attraction Workshop

## SAVE THE DATE!

VisitCanberra, in partnership with Austrade, will run a free face-to-face workshop aimed at assisting tourism businesses to attract and retain new and skilled staff.

- **Informed by actionable and insightful, locally focussed research conducted by Varian**
- **Facilitated by the industry renown Tourism Collective**

The workshop will provide attendees with practical tools and a deeper understanding of the motivators, needs and inhibitors of potential employees as well as advice on how to retain skilled staff.

**When:** Thursday 29<sup>th</sup> February

**Morning Session:** 9:00am to 11:45am

**Afternoon Session:** 1:45pm to 4:30pm

**Venue:** CIT City Campus

**Official invitations with registration links will be sent out shortly**

# Thank You For Attending!

Copies of today's presentations as well as a short survey will be sent out in the coming days.

For more information on how to work with VisitCanberra visit:

