

■ SYDNEY
 ■ NSW
 ■ MELBOURNE
 ■ VIC
 ■ BRISBANE
 ■ SE QLD
 ■ INTERNATIONAL

Campaign Media Buy 2024/25



DOMESTIC SEARCH



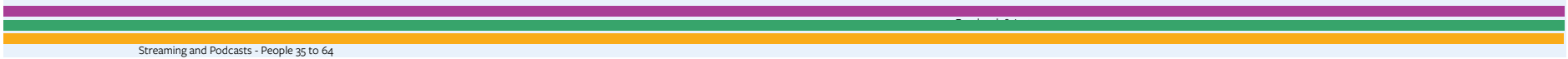
DOMESTIC VIDEO



DOMESTIC SOCIAL



DOMESTIC DIGITAL AUDIO

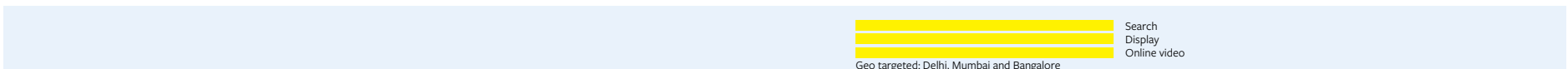


DOMESTIC PMXI CRICKET



■ Search
■ Social
■ Display
 Geo targeted Western Sydney

INTERNATIONAL CAMPAIGN - INDIA



■ Search
■ Display
■ Online video
 Geo targeted: Delhi, Mumbai and Bangalore