

VisitCanberra International Activities Calendar 25-26											
July	August	September	October	November	December	January	February	March	April	May	June
MARKETING CAMPAIGNS & KEY DISTRIBUTION PARTNER ACTIVITY											
Travel Leaders Network - USA											
Signature Travel Network - USA											
				Swain Destinations - USA							
			Travel Answers Group - USA								
Fiji Airways - USA and Canada											
	Ourania / Oceania Escapes - India							Qatar Airways - UK			
							Pacific Arena - Singapore				
PR OUTREACH, IMHP & CONTENT CREATORS											
International Media Hosting Program											
Media Outreach - India											
Media Outreach - USA											
				Tourism Australia Mega Famil - India	IMHP - Freelance Journalist - India	IMM North America		G'Day Stories Event + Post Famil	IMHP - India KOL - TBC		
								IMHP - Freelance Journalist USA			
SOCIAL MEDIA											
VisitCanberra Always On											
Xiaohongshu (RED) & WeChat - China											
TRADE FAMILS											
Paul Foster Self Famil - Singapore 20-22 July	ATEC Explore ITO Famil 19-21 August	Tourism Australia ASP Famil - India 16-19 September	Tourism Australia ASP Famil - USA 2-5 October		Pickyourtrail Self Famil - India 8-9 December	Fiji Airways Webinar Self Famil - Canada 22-25 January		ASP Spotlight Self Famil - USA 7-10 March		ATE26 Agent Famil - India 6-9 May	
Swain Destinations Self Famil - USA 29 July	Mumbai Roadshow Famil - India 30 August-3 September		Thomas Cook Self Famil - India 29 July							Tourism Australia ASP Famil - NZ 24-26 May	
			Delhi Roadshow Famil - India 23-25 October								
TRADE EVENTS											
Australia Marketplace SEA - Jakarta 30 July-1 August		Australia Marketplace North America - Los Angeles 15-17 September	ATEC Meeting Place - Perth 27-29 October	VisitCanberra Market Visit - India 3-14 November				Tourism Australia Best of Australia Roadshow - India		ATE26 - Adelaide 11-14 May	
Australia Marketplace India - Jaipur 3-6 August	ATEC Explore - Southern Highlands 18-19 August										
DISTRIBUTION DEVELOPMENT ACTIVITY											
Aussie Specialist Program - Webinar and Newsletter Canada, China, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Malaysia, New Zealand, Singapore, South Korea, United Kingdom, United States of America and Vietnam.											
ASP Spotlight - Japan	ASP Spotlight - India	VC Trade EDM Spring			VC Trade EDM Summer			VC Trade EDM Autumn			VC Trade EDM Winter
ASP Spotlight - Malaysia		ASP Spotlight - UK/EU	ASP Train the Trainer - UK/EU	Travel Leaders Network Webinar			ASP Spotlight - North America	Signature Travel Network Webinar			ASP Spotlight - NZ
ASP Spotlight - China		SMT Livestream	ASP Train the Trainer - Asia	ASP What's Hot - NZ							ASP Spotlight - Hong Kong
ASP Spotlight - Korea			ASP Train the Trainer - Asia								
ASP Spotlight - Singapore			Travel Answers Group Webinar								
INDUSTRY PROGRAMS											
Tourism Industry Toolkit Developing, Marketing & Selling Tourism Products											
ATEC Accessible Host / ATEC Tourism Trade Ready Modules / ATEC China Host											
Team CBR Inbound Quarterly	ATEC Explore Briefing		ATEC Meeting Place Briefing		Team CBR Inbound Quarterly			Team CBR Inbound Quarterly	ATE26 Briefing		
					VisitCanberra Briefing			Destination Australia			
<b>KEY</b>   ASP: AUSSIE SPECIALIST PROGRAM   ATE: AUSTRALIAN TOURISM EXCHANGE   ATEC: AUSTRALIAN TOURISM EXPORT COUNCIL   EDM: ELECTRONIC DIRECT MAIL   FJ: FIJI AIRWAYS   IMHP: INTERNATIONAL MEDIA HOSTING PROGRAM   IMM: INTERNATIONAL MEDIA MARKETPLACE   ITO: INBOUND TOUR OPERATOR KDP: KEY DISTRIBUTION PARTNER   KOL: KEY OPINION LEADER   UK: UNITED KINGDOM   USA: UNITED STATES OF AMERICA											
<b>ACTIVITY IN PLANNING</b>   KEY DISTRIBUTION PARTNER ACTIVITY: CHAN BROTHERS, MAKEMYTRIP, SOTC, THOMAS COOK, KESARI, PICKYOURTRAIL, FIJI AIRWAYS TRADE PARTNER											