

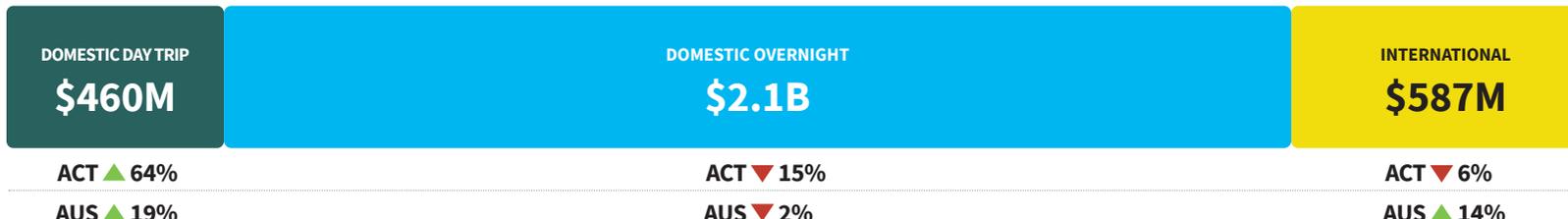
### How much did visitors spend?



**\$3.2 BILLION**  
TOTAL EXPENDITURE

ACT ▼ 7%  
AUS ▲ 6%

Expenditure  
Growth YoY



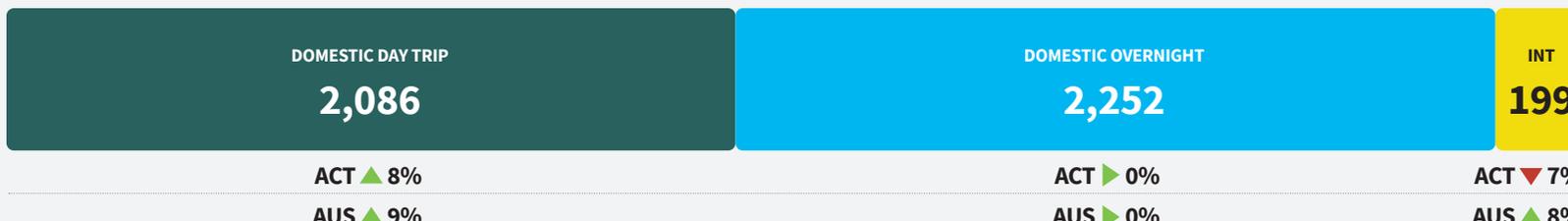
### How many came to visit?



**4.5 MILLION**  
VISITORS TO THE ACT

ACT ▲ 3%  
AUS ▲ 6%

Visitors '000s  
Growth YoY



**What was the average spend per trip?**



### How long did they stay?



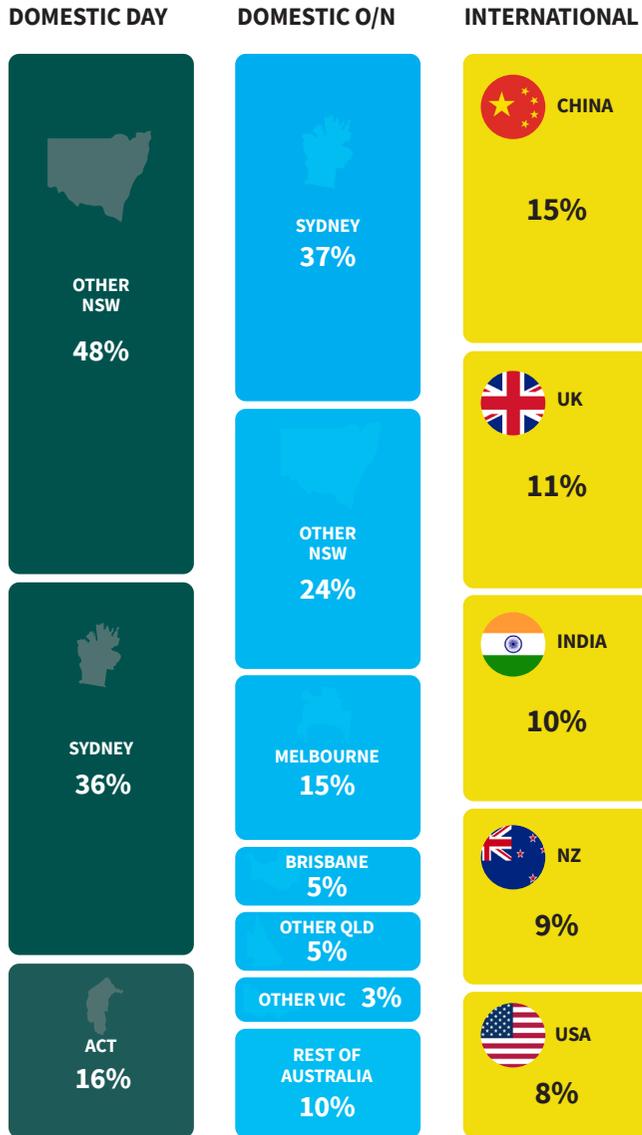
**11.9 MILLION**  
VISITOR NIGHTS

ACT ▲ 1%  
AUS ▲ 2%

V. Nights '000s  
Growth YoY



## Where do they come from?



## Why are they coming?

